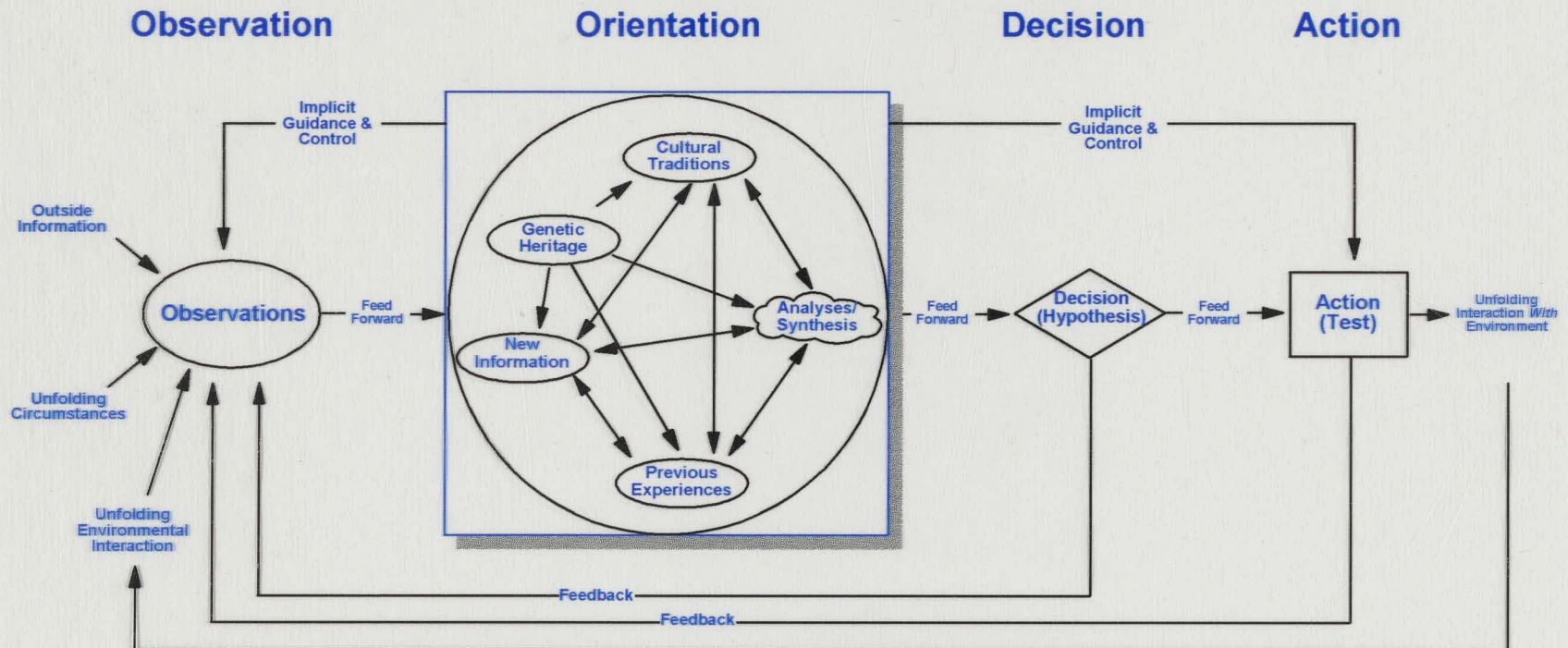


The OODA "Loop"

Sketch



Insights

- Note how orientation shapes observation, shapes decision, shapes action, and, in turn, is shaped by the feedback and other phenomena coming into our sensing or observation window.
- Also note how the entire "loop" (not just orientation) is an ongoing many-sided implicit cross-referencing process of projection, empathy, correlation, and rejection.

But if you still have to fight



Toolkit for Moral Warfare (Tactical/ Strategic Levels):

- ✓ Ferocity
- ✓ Surprise
- ✓ Deception
- ✓ Ambiguity
- ✓ Agitprop, lies, etc.
- ✓ Sow jealousy, dissent, etc.

And then there's *timing and rhythm*.

Fundamental limits to systems

Gödel's Theorem

Heisenberg Uncertainty Principle

Second Law of Thermodynamics



Quickness

The condition of a military force is that its essential factor is quickness, taking advantage of others' failure to catch up, going by routes they do not expect, attacking where they are not on guard.

Sun Tzu

